PARTNER WITH US

PCS Like A Pro — Partnership Packages

Reach military families in the middle of their move as a trusted resource. Here are three sample packages for companies, plus the options partners can add or buy on their own.

Who we are

PCS Like A Pro helps military families understand how their move really works, connects them with others who have been there, and pushes for changes that make every PCS better.

Founded and led by Megan Harless, a military spouse whose family has 20 years of military life, 12 PCS moves and 2 local moves behind them. Megan teaches the free PCS Unpacked class, speaks to real estate, lending and moving professionals, and runs the State of PCSing survey of military families.

Our reach

More than 80,000 military family members in our private group, plus 59,000+ followers across social channels.

Channel	Audience
Your Smooth Move (private Facebook group, military families only)	80,000+ members
PCS Like A Pro Facebook page	54,000+ followers
Instagram	4,000+ followers
LinkedIn	1,600+ connections
Email list	1,600+ subscribers
PCS Unpacked classes	9 locations, free to families
State of PCSing survey	70% of 2026 respondents rated their PCS stress 7 or higher

Sample packages

Three packages for real estate, lending and moving companies. Signature is the one most partners choose.

Package	What's included
Essentials	3 in-person half-day staff trainings + the full line of 6 PCS Like A Pro guides under your brand for up to 500 staff, 1 year, setup included
Signature RECOMMENDED	Everything in Essentials + 3 months of newsletter sponsorship + 3 sponsored Facebook posts
Premier	Everything in Signature + 1 more half-day training + a State of PCSing data briefing for your leadership

> **Pricing:** email Megan@pcslikeapro.org to request pricing. Packages are sized to your team, and travel is covered by the company.

Other ways to partner

Each of these is available on its own or as an add-on to any package. Pricing comes with your custom proposal.

- **Partner license:** gift PCS Like A Pro kits to your clients as a value-add.
- **Co-branded kits:** your logo and contact details on the kits your clients receive.
- **White-label guides:** PCS Like A Pro content delivered under your brand, sized to your staff.
- **Newsletter sponsorship:** a featured spot in the email to military families planning their moves.
- **Sponsored Facebook posts:** educational posts written with you and labeled as sponsored.
- **Partner Directory listing (coming soon):** approved agents and lenders listed by area. Reserve your area now.
- **Keynote speaking:** a data-driven talk on the state of military moves for conferences and industry events.
- **PCS Brief:** a 30–45 minute overview of how PCS moves work, virtual or in person.
- **State of PCSing data briefing:** the latest survey findings, presented to your leadership or team.
- **Lunch & learn or staff training:** virtual or in person, 60–90 minutes, up to a half day.
- **PCS Unpacked class:** host a class for professionals, or sponsor the free family class at a branch, office or installation.

The Your Smooth Move group stays ad-free, and PCS Unpacked classes for military families are always free.

Ready to partner?

Partnerships start with a 20-minute call to match options to your goals and market.

1. **Chat:** we talk through your audience, locations and goals.
2. **Proposal:** you receive a custom package and pricing.
3. **Launch:** we set up co-branded materials, listings or class dates.
4. **Report:** you get a recap of reach and engagement for each term.

Partners are approved against PCS Like A Pro criteria so families can trust every recommendation.

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